

# Mission Statement

To provide the global community of transportation professionals with the knowledge, practices, and skills to serve the needs of their communities and help shape the future of the profession and transportation in the societal context.

## Core Values

### The Four Cornerstones

**ITE is Recognized, Relevant, Value Added, and Connected**

## Strategic Opportunity Areas

### Membership

Strategic Goals

Strategic Actions

Performance Measures

### Technical Knowledge

Strategic Goals

Strategic Actions

Performance Measures

### Institutional Sustainability

Strategic Goals

Strategic Actions

Performance Measures

*Recognition: The three Opportunity Areas are inextricably linked.*